

## PERSONAL PROFILE

Creative Web Developer and Digital Systems Specialist with hands-on experience managing WordPress websites, online ordering systems, and integrated digital workflows. Skilled in coordinating multiple platforms including website management, payments, and user interactions, with a strong focus on user experience and operational efficiency. Experienced in supporting business growth through optimized user journeys, content updates, and system reliability. Portfolio available at:

<https://noorportfolio.shebuildstech.ca/>

## Professional Experience

### Software Developer – (Riipen Project)

Inferno Pizza- Pizza Restaurant Website

Feb 2026 - Present

- Designed and optimized landing-style ordering pages using WordPress and GloriaFood
- Improved user journey and checkout flow to ensure fast, frictionless order conversion
- Implemented pricing strategies and delivery rules aligned with business goals
- Tested and validated full user flow (order → confirmation → notification) to ensure reliability
- Collaborated with client requirements to translate business needs into functional UI/UX solutions

### Software Developer – Freelance

IBINA Assists – Business Management Website

Nov 2025 – Jan 2026

- Designed and developed responsive landing pages using WordPress aligned with marketing objectives
- Created user-focused layouts to improve engagement and lead conversion
- Integrated booking flows and optimized user interaction paths
- Ensured mobile responsiveness and consistent branding across all pages

### Software Developer (Personal Project)

AI Life Companion — Web Application (React, PHP, MySQL, OpenRouter API)

Sept 2025 – Nov 2025

- Developed a full-stack web application with React, PHP, and MySQL
- Designed responsive UI components focused on user engagement and interaction
- Integrated AI APIs to enhance user experience and dynamic content generation
- Implemented user flows, state management, and persistent data handling

### Software Developer (Freelance)

Charger Express Inc. – Shipping Company (WordPress)

Jun 2025 – August 2025

- Developed a responsive, mobile-first website focused on service-based UX
- Built dynamic contact forms and user interaction features
- Improved UI structure and accessibility for better user engagement

### Software Developer (Freelance)

Simple and Elegant – Online Clothing Store (Remote)

Apr 2025 – Jul 2025

- Built a custom clothing e-commerce site using React, Next.js, and Tailwind CSS.
- Created Figma wireframes and prototypes based on iterative client feedback.
- Integrated Stripe for payments and a headless CMS for easy product updates.
- Deployed on Vercel with GitHub CI/CD workflow and performance tuning.

## Software Developer

Loohoo Gift Shop – Toronto, ON

Jan 2025 – Mar 2025

- Customized front-end components using HTML, CSS, JavaScript, and Liquid
- Improved site navigation, layout, and user experience
- Designed visuals using Adobe Photoshop and Illustrator
- Optimized product structure and backend data organization

## Software Developer (Coursework Projects)

Centennial College – Scarborough, ON

Sept 2022 – Sept 2024

- Developed secure web apps using Node.js, Express, and MongoDB.
- Built APIs with JWT and designed front-end features focused on usability.
- Led UX design and accessibility testing in group development projects.

## Education

### 1. Advanced Diploma in Software Engineering Technology-AI

Centennial College, Ontario, Canada

Sept 2022 - Present

### 2. Diploma in Video Game Design

Oxford College of Arts, Business and Technology, Ontario, Canada

Jan 2020 – Jul 2022

### 3. Bachelor of Science in Mathematics Education

Baghdad University, Baghdad, Iraq

Sept 2005 – Sept 2009

## TECHNICAL SKILLS

**Languages & Frameworks:** HTML5, CSS3, JavaScript, TypeScript, React, Next.js, Node.js, Express, Python, C#, Java, Liquid, JSX

**Databases:** MongoDB, MySQL

**Tools & Platforms:** GitHub, Figma, Adobe Photoshop, Shopify, WordPress, Stripe API, Flask/ Fast API

**Technologies:** REST API, JWT Authentication, Tailwind CSS, Bootstrap, Headless CMS (Sanity.io).

**Other:** Strong organization, multi-system coordination

## SOFT SKILLS

- Strong communicator with the ability to translate technical concepts into user-friendly solutions
- Detail-oriented and highly organized in managing projects and meeting deadlines
- Client-focused with a track record of incorporating feedback into design and development
- Effective collaborator in hybrid and remote team settings
- Proactive problem-solver with strong analytical thinking and UI/UX awareness